



For Immediate Release – International Association Announces New Provider Member

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Hartville, OH**

The International Association of IT Asset Managers announced today that ASAP Software has joined the association as a Provider Member. Along with a long history of providing software and services to world wide clients, ASAP has a hosted IT asset management toolset providing software and hardware asset management functionality to their clients.

“ASAP is a welcome addition to our roster of industry leaders that are members of the association,” remarked Lynne Weiss, Vice President of Sales and Marketing for IAITAM. “They bring extensive license experience and a fresh approach to the implementation of best practices for IT asset management. I look forward to working with ASAP’s dedicated staff.”

“Managing software and hardware assets is a key initiative for most CIO’s and CFO’s. Understanding how to blend the management of the information that systems like ASAP eSMART Suite gathers, to the education that IAITAM provides, is critical,” added Cindy Grogan, Vice President of Asset Management Solutions at ASAP Software.

IAITAM Provider Membership is offered to companies that offer products and services that serve IT Asset Managers, directly or indirectly. As visionaries and industry leaders, these companies provide solutions that support the successful implementation of IT asset management initiatives and have joined the association to share their experiences.

About IAITAM:

The International Association of Information Technology Asset Managers (IAITAM) is the professional association for IT Asset Management, serving Software and Hardware Asset Management professionals and providers of software and IT services in more than eighteen countries around the world. IAITAM provides these professionals with centralized professional skills development applicable across industries, goals and company size. The organization educates the business community on the value of information technology asset management and on how to implement cost saving life cycle management strategies to reap the benefits. IAITAM is the publisher for *ITAK*, the only professional magazine for the IT Asset Management Professional. IAITAM is based in Ohio, USA.

About ASAP:

Since 1984, ASAP Software has provided a fast, reliable, and economical way for organizations to acquire software, services, and hardware products. As a single-source provider, ASAP employs a team of experienced software license consultants, a global eBusiness solution, and a comprehensive portfolio of services. ASAP’s world headquarters is located in Buffalo Grove, Ill., and has more than 40 field sales offices throughout North America and Europe. ASAP Software is a Buhrmann Company, an international business services and distribution leader and the world’s major supplier of office products and graphic systems for the business market. For more information, contact ASAP Software at 800.248.ASAP, or visit www.ASAP.com.

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Editor’s note: IAITAM and the IAITAM Courseware are trademarks of IAITAM, an Ohio Corporation. All other product or company names mentioned are used for identification purposes only, and may be trademarks of their respective owners.

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