



## **For Immediate Release – International Association Announces New Provider Member**

**June 8, 2005  
Hartville, OH**

The International Association of IT Asset Managers announced today that BMC Software, Inc. has joined the association as a Provider Member. As an industry leader for many years, BMC Software has an extensive set of products that support IT Asset Management, including the well-known Remedy® products.

“As a Provider Member, BMC Software brings a focus on the entire life cycle of IT assets from a service management perspective. I look forward to providing a forum for BMC Software to share their expertise with the rest of the IT Asset Management community,” states Barbara Rembiesa, President of IAITAM.

“IT asset management continues to increase in importance as a critical part of any organization’s service management environment. As organizations continue to work toward a comprehensive Business Service Management solution, it’s essential to understand an asset’s relationship to costs, contracts, users, and business services,” said Brian Bell, senior director of solutions marketing for BMC Software. “We’re pleased to be working with this association as we, and other industry leaders worldwide, continue to build upon our commitment to industry standards in Service Management.”

IAITAM Provider Membership is offered to companies that offer products and services that serve IT Asset Managers, directly or indirectly. As visionaries and industry leaders, these companies provide solutions that support the successful implementation of IT asset management initiatives and have joined the association to share their experiences.

### **About IAITAM:**

The International Association of Information Technology Asset Managers (IAITAM) is the professional association for IT Asset Management, serving Software and Hardware Asset Management professionals and providers of software and IT services in more than eighteen countries around the world. IAITAM provides these professionals with centralized professional skills development applicable across industries, goals and company size. The organization educates the business community on the value of information technology asset management and on how to implement cost saving life cycle management strategies to reap the benefits. IAITAM is the publisher for *ITAK*, the only professional magazine for the IT Asset Management Professional. IAITAM is based in Ohio, USA.

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