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IAITAM Announces Best Practice BluePrint

SUFFIELD, OHIO (February 1, 2007) - International Association of Information Technology Asset Managers, Inc. ("IAITAM") announced today the release of its Best Practice BluePrint (BP²) for the IT Asset Management industry. The BP² guide is a series of 13 process areas designed to break down the daunting task of implementing an enterprise-wide IT Asset Management program into concise, usable real world principals.

"The release of the Best Practice Blueprint marks a new era in guidelines for the IT Asset Management industry. The 13 process areas defined in the BP² provides assessments and goals for the IT Asset Manager," states Barbara Rembiesa, President of IAITAM. "No longer do organizations have to wade through the endless number of empty guidelines and meaningless framework models for their internal processes. IAITAM not only defines ITAM process, but gives the organization useful metrics to actually implement a working model!"

About IAITAM

IAITAM is dedicated to meeting the needs of the IT Asset Management professional, including but not limited to Software Asset Managers, Hardware Asset Managers and Information Technology Asset Managers, in their search for a centralized resource devoted to expanding and codifying information and knowledge within the IT Asset Management profession. IAITAM fulfills the organizational requirements of the IT Asset Manager through superior education, advanced training and multi-faceted certification programs delivered by IAITAM knowledge transfer experts. IAITAM is the leader in establishing standards for Industry Best Practices and it empowers professional Software, Hardware and Information Technology Asset Managers with the knowledge they need to enhance the IT discipline and its contribution to the overall success of an organization of every size and in every industry around the globe. Servicing members and clients throughout the world, IAITAM is uniquely qualified to fulfill the educational, business, career and IT needs of all of its members and clients.

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