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IAITAM Welcomes Budd Larner, P.C. as its latest Provider Member

HARTVILLE, OHIO (October 3, 2006) - International Association of Information Technology Asset Managers, Inc. ("IAITAM") announced today that Budd Larner, P.C. joined the association as a Provider Member. Budd Larner, a New Jersey-based law firm, has extensive experience in the areas of complex software licensing agreements and negotiations, computer law, internet law and intellectual property, just to name a few.

IAITAM's Members will get to see the benefit of Budd Larner's membership in the association when Peter Frazza, Chairman of Budd Larner's Computer Law Group, presents his Keynote address at this year's IAITAM Annual Conference and Exhibition from October 18 – 20, 2006 in Cleveland, Ohio.

"I am thrilled that Budd Larner has joined IAITAM as a Provider Member. Having seen Mr. Frazza speak on software licensing and negotiations in New York earlier this year, I knew Budd Larner was a group that could greatly benefit IAITAM's membership," states Barbara Rembiesa, President of IAITAM. "It is crucial to IAITAM's goals to continually seek out and develop partnerships with providers of services to the IT Profession such as Budd Larner."

In addition to all the benefits Budd Larner will receive as a member of IAITAM, as a Provider Member, Budd Larner will have the opportunity to share its expertise with IAITAM's impressive membership base around the world. Together, through targeted marketing efforts aimed at IT Asset Managers, IAITAM and Budd Larner will work to further educate the IT profession.

"I am excited about joining IAITAM," Mr. Frazza said. "With the ever-changing environment of computer technology, computer law, and in particular, software licensing, will continue to be an area IT Asset Managers need to be knowledgeable about".

About IAITAM

IAITAM is dedicated to meeting the needs of the IT Asset Management professional, including but not limited to Software Asset Managers, Hardware Asset Managers and Information Technology Asset Managers, in their search for a centralized resource devoted to expanding and codifying information and knowledge within the IT Asset Management profession. IAITAM fulfills the organizational requirements of the IT Asset Manager through superior education, advanced training and multi-faceted certification programs delivered by IAITAM knowledge transfer experts. IAITAM is the leader in establishing standards for Industry Best Practices and it empowers professional Software, Hardware and Information Technology Asset Managers with the knowledge they need to enhance the IT discipline and its contribution to the overall success of an organization of every size and in every industry around the globe. Servicing members and clients throughout the world, IAITAM is uniquely qualified to fulfill the educational, business, career and IT needs of all of its members and clients.

About Budd Larner

Budd Larner, P.C. is a law firm of approximately 100 attorneys, with offices in Short Hills, NJ; Cherry Hill, NJ; New York, NY; Atlanta, GA; and Philadelphia, PA. Founded in 1934, the firm provides a full range of legal services to a diverse group of clients, both domestic and foreign. Budd Larner's clients include individuals, partnerships, corporations – ranging in size from start-up ventures to Fortune 100 multi-nationals – municipalities, educational institutions, financial institutions, insurers and reinsurers. The firm counsels its clients on how to avoid problems, provides representation in negotiations, and handles all phases of litigation. The firm's goal is to maximize efficiency by ensuring that each matter is handled by appropriate professionals with the requisite levels of expertise.

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