



For Immediate Release – International Association Announces New Provider Member

**February 14, 2005
Hartville, OH**

The International Association of IT Asset Managers announced today that Eracent, Inc. has joined the association as a Provider Member. Eracent provides a suite of software tools offering IT asset management solutions for large enterprises.

“Eracent’s experience working with organizations that have large, complex infrastructures provides additional technical depth for our members to explore,” stated Barbara Rembiesa, IAITAM President. After reading Ed Cartier’s article in the January/February volume of *ITAK*, I am sure that organizations facing the complicated technical issues such as rogue software or the business issues of mergers and acquisitions will appreciate another avenue to tap into these experiences.”

“Today’s business environment requires IT managers and CIOs to provide a real return on IT operations and ensure compliance with government regulations and the terms of their software agreements. The use of automated IT asset management tools, such as Eracent’s Enterprise suite of products, coupled with the skill development programs offered by the International Association of IT Asset Managers, provides management with the tools required to meet these challenging requirements,” offered Ed Cartier, Vice President of Marketing and Corporate Communications for Eracent, Inc.

IAITAM Provider Membership is offered to companies that offer products and services that serve IT Asset Managers, directly or indirectly. As visionaries and industry leaders, these companies provide solutions that support the successful implementation of IT asset management initiatives and have joined the association to share their experiences.

About IAITAM:

The International Association of Information Technology Asset Managers (IAITAM) is the professional association for IT Asset Management, serving Software and Hardware Asset Management professionals and providers of software and IT services in more than eighteen countries around the world. IAITAM provides these professionals with centralized professional skills development applicable across industries, goals and company size. The organization educates the business community on the value of information technology asset management and on how to implement cost saving life cycle management strategies to reap the benefits. IAITAM is the publisher for *ITAK*, the only professional magazine for the IT Asset Management Professional. IAITAM is based in Ohio, USA.

About Eracent, Inc.:

Eracent Inc. develops and markets comprehensive IT asset management solutions designed for use by large organizations with complex computing infrastructures. Serving industries and government agencies in domestic and international markets, Eracent’s core business strategy has been, and continues to be, to develop a suite of technologies that provide a rapid return, ease of use and ready access to the highly accurate data needed by IT managers in large organizations. To learn more about Eracent, visit www.eracent.com, or call 1-631-271-3335.

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Editor’s note: IAITAM and the IAITAM Courseware are trademarks of IAITAM, an Ohio Corporation. All other product or company names mentioned are used for identification purposes only, and may be trademarks of their respective owners.

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