



\*Marketed by IAITAM

|  | Training Type               |                    |                       |                         |                  | Features and Benefits |               |            |                          |             |          |                        |                                   | 2010 Pricing         |                       |                      |                     |                             |   |  |   |  |
|--|-----------------------------|--------------------|-----------------------|-------------------------|------------------|-----------------------|---------------|------------|--------------------------|-------------|----------|------------------------|-----------------------------------|----------------------|-----------------------|----------------------|---------------------|-----------------------------|---|--|---|--|
|  | Instructor Led in Classroom | Virtual Self-paced | Peer-to-Peer Learning | Certification Available | Available Onsite | Program Level         | Project Level | Task Level | Networking Opportunities | Entry Level | Advanced | Real-world Experiences | Aligned w/Industry Best Practices | Membership Discounts | Individual Membership | Corporate Membership | Provider Membership | Non-Member                  | Quantity Pricing  |  |   |  |
|  |                             |                    |                       |                         |                  |                       |               |            |                          |             |          |                        |                                   |                      |                       |                      |                     |                             | Corporate/Provider: On-site Up to 10 Attendees or 10 Virtual Licenses | Corporate/Provider: On-site 11-20 Attendees or 20 Virtual Licenses | Non-Member: On-site Up to 10 Attendees or 10 Virtual Licenses | Non-Member: On-site 11-20 Attendees or 20 Virtual Licenses |
| <b>Membership</b>                        |                             |                    |                       |                         |                  |                       |               | ✓          | ✓                        | ✓           | ✓        | ✓                      | ✓                                 | \$365                | \$2,240               | \$2,990              | \$0                 | n/a                         | n/a   | n/a  | n/a   |  |
| <b>Annual Conference</b>                 |                             | ✓                  |                       |                         |                  | ✓                     | ✓             | ✓          | ✓                        | ✓           | ✓        | ✓                      | ✓                                 | \$1,645              | \$1,395               | \$1,395              | \$1,945             | n/a                         | n/a   | n/a  | n/a   |  |
| <b>CITAM</b>                             | ✓                           |                    | ✓                     | ✓                       | ✓                | ✓                     | ✓             |            | ✓                        |             | ✓        | ✓                      | ✓                                 | \$2,950              | \$2,495               | \$2,495              | \$3,120             | \$17,500                    | \$29,950  | \$21,850   | \$37,450  |  |
| <b>CSAM</b>                              | ✓                           |                    | ✓                     | ✓                       | ✓                |                       | ✓             | ✓          | ✓                        |             | ✓        | ✓                      | ✓                                 | \$1,550              | \$1,245               | \$1,245              | \$1,690             | \$8,750                     | \$14,950  | \$11,835   | \$20,275  |  |
| <b>CHAMP</b>                             | ✓                           |                    | ✓                     | ✓                       | ✓                |                       | ✓             | ✓          | ✓                        |             | ✓        | ✓                      | ✓                                 | \$1,550              | \$1,245               | \$1,245              | \$1,690             | \$8,750                     | \$14,950  | \$11,835   | \$20,275  |  |
| <b>Certification Exam</b>                | ✓                           |                    |                       |                         | ✓                | ✓                     | ✓             | ✓          |                          | ✓           | ✓        | ✓                      | ✓                                 |                      | \$250                 |                      | \$500               | \$250 Per Attendee          |   | \$500 Per Attendee   |   |  |
| <b>Recertification</b>                   |                             |                    |                       |                         |                  | ✓                     | ✓             | ✓          |                          | ✓           | ✓        | ✓                      | ✓                                 |                      |                       |                      |                     | \$50 Per Certified Attendee |   |  |   |  |
| <b>ITAM Best Practices 101</b>           |                             | ✓                  |                       |                         | ✓                | ✓                     |               |            |                          | ✓           |          |                        | ✓                                 | \$495                | \$295                 |                      | \$495               | \$2,065                     | \$3,540   | \$3,465  | \$5,940   |  |
| <b>Acquisition Mgmt Adv Training</b>     |                             | ✓                  |                       |                         | ✓                |                       | ✓             | ✓          |                          | ✓           | ✓        | ✓                      | ✓                                 |                      | \$995                 |                      |                     | \$9,000                     | \$17,500  | \$9,950  | \$19,900  |  |
| <b>Asset Identification Adv Training</b> |                             | ✓                  |                       |                         | ✓                |                       | ✓             | ✓          |                          | ✓           | ✓        | ✓                      | ✓                                 |                      | \$995                 |                      |                     | \$9,000                     | \$17,500  | \$9,950  | \$19,900  |  |
| <b>Comm &amp; Edu Adv Training</b>       |                             | ✓                  |                       |                         | ✓                |                       | ✓             | ✓          |                          | ✓           | ✓        | ✓                      | ✓                                 |                      | \$995                 |                      |                     | \$9,000                     | \$17,500  | \$9,950  | \$19,900  |  |
| <b>Compliance &amp; Leg Adv Training</b> |                             | ✓                  |                       |                         | ✓                |                       | ✓             | ✓          |                          | ✓           | ✓        | ✓                      | ✓                                 |                      | \$995                 |                      |                     | \$9,000                     | \$17,500  | \$9,950  | \$19,900  |  |
| <b>Disposal Mgmt Adv Training</b>        |                             | ✓                  |                       |                         | ✓                |                       | ✓             | ✓          |                          | ✓           | ✓        | ✓                      | ✓                                 |                      | \$995                 |                      |                     | \$9,000                     | \$17,500  | \$9,950  | \$19,900  |  |
| <b>Doc Mgmt Adv Training</b>             |                             | ✓                  |                       |                         | ✓                |                       | ✓             | ✓          |                          | ✓           | ✓        | ✓                      | ✓                                 |                      | \$995                 |                      |                     | \$9,000                     | \$17,500  | \$9,950  | \$19,900  |  |
| <b>Financial Mgmt Adv Training</b>       |                             | ✓                  |                       |                         | ✓                |                       | ✓             | ✓          |                          | ✓           | ✓        | ✓                      | ✓                                 |                      | \$995                 |                      |                     | \$9,000                     | \$17,500  | \$9,950  | \$19,900  |  |
| <b>Policy Mgmt Adv Training</b>          |                             | ✓                  |                       |                         | ✓                |                       | ✓             | ✓          |                          | ✓           | ✓        | ✓                      | ✓                                 |                      | \$995                 |                      |                     | \$9,000                     | \$17,500  | \$9,950  | \$19,900  |  |
| <b>Project Mgmt Adv Training</b>         |                             | ✓                  |                       |                         | ✓                |                       | ✓             | ✓          |                          | ✓           | ✓        | ✓                      | ✓                                 |                      | \$995                 |                      |                     | \$9,000                     | \$17,500  | \$9,950  | \$19,900  |  |
| <b>Vendor Mgmt Adv Training</b>          |                             | ✓                  |                       |                         | ✓                |                       | ✓             | ✓          |                          | ✓           | ✓        | ✓                      | ✓                                 |                      | \$995                 |                      |                     | \$9,000                     | \$17,500  | \$9,950  | \$19,900  |  |
| <b>Executive Briefing</b>                | ✓                           |                    |                       |                         | ✓                | ✓                     | ✓             | ✓          |                          | ✓           | ✓        | ✓                      | ✓                                 |                      |                       |                      |                     | \$3000 + Expenses           |   |  |   |  |
| <b>IBPL* - Full Set</b>                  |                             |                    |                       |                         |                  | ✓                     | ✓             | ✓          |                          | ✓           | ✓        | ✓                      | ✓                                 | \$6,995              | \$2,000               |                      | \$6,995             |                             |   |  |   |  |
| <b>IBPL* - Individual Volume</b>         |                             |                    |                       |                         |                  | ✓                     | ✓             | ✓          |                          | ✓           | ✓        | ✓                      | ✓                                 | \$695                |                       |                      |                     |                             |   |  |   |  |
| <b>Best Practice BluePrint*</b>          |                             |                    |                       |                         |                  | ✓                     | ✓             |            |                          | ✓           | ✓        | ✓                      | ✓                                 | \$695                | 1 Free Copy \$695     | \$695                |                     |                             |   |  |   |  |
| <b>Employee Awareness Program*</b>       |                             |                    |                       |                         |                  | ✓                     | ✓             | ✓          |                          | ✓           | ✓        | ✓                      | ✓                                 | \$695                | 1 Free Copy \$695     | \$695                |                     |                             |   |  |   |  |
| <b>ITAK Magazine</b>                     |                             |                    |                       |                         |                  | ✓                     | ✓             | ✓          | ✓                        | ✓           | ✓        | ✓                      | ✓                                 | Free                 |                       |                      |                     |                             |   |  |   |  |
| <b>SROgroup Magazine</b>                 |                             |                    |                       |                         |                  | ✓                     | ✓             | ✓          | ✓                        | ✓           | ✓        | ✓                      | ✓                                 | Free                 |                       |                      |                     |                             |   |  |   |  |
| <b>Member Digest</b>                     |                             |                    |                       |                         |                  | ✓                     | ✓             | ✓          |                          | ✓           | ✓        | ✓                      | ✓                                 | Free                 |                       | n/a                  |                     |                             |   |  |   |  |
| <b>Member Forum</b>                      |                             |                    |                       |                         |                  | ✓                     | ✓             | ✓          | ✓                        | ✓           | ✓        | ✓                      | ✓                                 | Free                 |                       | n/a                  |                     |                             |   |  |   |  |

# 2010

S M T W T F S

| January |    |    |    |    |    |    |
|---------|----|----|----|----|----|----|
|         |    |    |    |    | 1  | 2  |
| 3       | 4  | 5  | 6  | 7  | 8  | 9  |
| 10      | 11 | 12 | 13 | 14 | 15 | 16 |
| 17      | 18 | 19 | 20 | 21 | 22 | 23 |
| 24      | 25 | 26 | 27 | 28 | 29 | 30 |
| 31      |    |    |    |    |    |    |

S M T W T F S

| February |    |    |    |    |    |    |
|----------|----|----|----|----|----|----|
|          | 1  | 2  | 3  | 4  | 5  | 6  |
| 7        | 8  | 9  | 10 | 11 | 12 | 13 |
| 14       | 15 | 16 | 17 | 18 | 19 | 20 |
| 21       | 22 | 23 | 24 | 25 | 26 | 27 |
| 28       |    |    |    |    |    |    |

March

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
|    | 1  | 2  | 3  | 4  | 5  | 6  |
| 7  | 8  | 9  | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 |    |    |    |

April

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
|    |    |    |    | 1  | 2  | 3  |
| 4  | 5  | 6  | 7  | 8  | 9  | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 |    |

May

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
|    |    |    |    |    |    | 1  |
| 2  | 3  | 4  | 5  | 6  | 7  | 8  |
| 9  | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 |    |    |    |    |    |

June

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
|    | 1  | 2  | 3  | 4  | 5  |    |
| 6  | 7  | 8  | 9  | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 |    |    |    |

July

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
|    |    |    | 1  | 2  | 3  |    |
| 4  | 5  | 6  | 7  | 8  | 9  | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

August

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| 1  | 2  | 3  | 4  | 5  | 6  | 7  |
| 8  | 9  | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 |    |    |    |    |

September

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
|    | 1  | 2  | 3  | 4  |    |    |
| 5  | 6  | 7  | 8  | 9  | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 |    |    |

October

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
|    |    |    |    |    | 1  | 2  |
| 3  | 4  | 5  | 6  | 7  | 8  | 9  |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 |    |    |    |    |    |    |

November

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
|    | 1  | 2  | 3  | 4  | 5  | 6  |
| 7  | 8  | 9  | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 |    |    |    |    |

December

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
|    |    | 1  | 2  | 3  | 4  |    |
| 5  | 6  | 7  | 8  | 9  | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 |    |

## IAITAM 2010 Annual Conference & Exhibition: Peer-to-Peer Learning

October 20-22  
Nashville, TN

Nashville Renaissance and  
Convention Center

### CITAM: Instructor Led in Classroom

|                |               |
|----------------|---------------|
| February 1-5   | Orlando, FL   |
| February 22-26 | Henderson, NV |
| April 26-30    | Washington DC |
| May 17-21      | Chicago, IL   |
| June 28-July 2 | Orlando, FL   |
| July 26-30     | Chicago, IL   |
| Aug 30-Sept 3  | Washington DC |
| Sept 20-24     | Henderson, NV |

### Virtual Advanced Training: Self-paced Learning At-Your-Convenience

|                               |
|-------------------------------|
| ITAM Best Practices 101       |
| Acquisition Management        |
| Asset Identification          |
| Communication & Education     |
| Compliance & Legislation Mgmt |
| Disposal Management           |
| Documentation Management      |
| Financial Management          |
| Policy Management             |
| Project Management            |
| Vendor Management             |

### CSAM: Instructor Led in Classroom

|               |               |
|---------------|---------------|
| January 25-27 | Orlando, FL   |
| April 19-21   | Washington DC |
| May 10-12     | Chicago, IL   |
| June 7-9      | London, UK    |
| June 7-9      | Henderson, NV |
| June 21-23    | Orlando, FL   |
| August 23-25  | Washington DC |
| October 18-19 | Nashville, TN |
| Nov 15-17     | Henderson, NV |

### CHAMP: Instructor Led in Classroom

|               |               |
|---------------|---------------|
| January 27-29 | Orlando, FL   |
| April 21-23   | Washington DC |
| May 12-14     | Chicago, IL   |
| June 9-11     | London, UK    |
| June 9-11     | Henderson, NV |
| June 23-25    | Orlando, FL   |
| August 25-27  | Washington DC |
| October 18-19 | Nashville, TN |
| Nov 17-19     | Henderson, NV |

### CSAM: Instructor Led Live Online

|               |              |
|---------------|--------------|
| January 4-8   | 9am-12pm EST |
| February 8-12 | 12pm-3pm EST |
| March 8-12    | 9am-12pm EST |
| March 22-26   | 12pm-3pm EDT |
| April 12-16   | 9am-12pm EDT |
| May 3-7       | 12pm-3pm EDT |
| June 14-18    | 9am-12pm EDT |
| July 12-16    | 12pm-3pm EDT |
| August 9-13   | 9am-12pm EDT |
| Sept 13-17    | 12pm-3pm EDT |
| November 1-5  | 9am-12pm EDT |
| Nov 29-Dec 3  | 12pm-3pm EST |
| Dec 13-17     | 9am-12pm EST |

### CHAMP: Instructor Led Live Online

|               |              |
|---------------|--------------|
| January 11-15 | 12pm-3pm EST |
| February 8-12 | 9am-12pm EST |
| March 8-12    | 12pm-3pm EST |
| March 22-26   | 9am-12pm EDT |
| April 12-16   | 12pm-3pm EDT |
| May 3-7       | 9am-12pm EDT |
| June 14-18    | 12pm-3pm EDT |
| July 12-16    | 9am-12pm EDT |
| August 9-13   | 12pm-3pm EDT |
| Sept 13-17    | 9am-12pm EDT |
| November 1-5  | 12pm-3pm EDT |
| Nov 29-Dec 3  | 9am-12pm EST |
| Dec 13-17     | 12pm-3pm EST |

# IAITAM PRODUCTS & SERVICES ORDER FORM

|   |   |  |                  |                 |
|---|---|--|------------------|-----------------|
| <b>Membership<sup>1</sup></b>             | <b>Specify Type</b>                           | <b>Quantity</b>                          | <b>Price Per</b> | <b>Subtotal</b> |
| Individual, Corporate, Provider           |   |  |                  |                 |
| <b>Annual Conference<sup>1</sup></b>      | <b>Specify Year</b>                           | <b>Quantity</b>                          | <b>Price Per</b> | <b>Subtotal</b> |
|   |   |  |                  |                 |
| <b>Certification Training<sup>1</sup></b> | <b>Specify Classroom/Live Online</b>          | <b>Quantity</b>                          | <b>Price Per</b> | <b>Subtotal</b> |
| CSAM                                      |   |  |                  |                 |
| CHAMP                                     |   |  |                  |                 |
| CITAM                                     | Classroom                                     |  |                  |                 |
| Certification Exam                        |   |  |                  |                 |
| Recertification                           |   |  |                  |                 |
| <b>Virtual Training<sup>1,2</sup></b>     | <b>Specify Licensee</b>                       | <b>Quantity</b>                          | <b>Price Per</b> | <b>Subtotal</b> |
| ITAM Best Practices 101                   |   |  |                  |                 |
| Acquisition Mgmt Adv Training             |   |  |                  |                 |
| Asset Identification Adv Training         |   |  |                  |                 |
| Comm & Edu Adv Training                   |   |  |                  |                 |
| Compliance & Leg Adv Training             |   |  |                  |                 |
| Disposal Mgmt Adv Training                |   |  |                  |                 |
| Doc Mgmt Adv Training                     |   |  |                  |                 |
| Financial Mgmt Adv Training               |   |  |                  |                 |
| Policy Mgmt Adv Training                  |   |  |                  |                 |
| Project Mgmt Adv Training                 |   |  |                  |                 |
| Vendor Mgmt Adv Training                  |   |  |                  |                 |
| <b>Customized Training<sup>1</sup></b>    | <b>Specify Classroom/Live Online</b>          | <b>Quantity - Specify # of Attendees</b> | <b>Price Per</b> | <b>Subtotal</b> |
| Executive Briefing                        |   |  |                  |                 |
| <b>Publications<sup>2</sup></b>           | <b>Specify Licensee if Other Than Company</b> | <b>Quantity</b>                          | <b>Price Per</b> | <b>Subtotal</b> |
| IBPL - Full Set                           |   |  |                  |                 |
| IBPL Volume 1: Best Practice BluePrint    |   |  |                  |                 |
| IBPL Volume 3: Policy Mgmt                |   |  |                  |                 |
| IBPL Volume 4: Comm & Edu                 |   |  |                  |                 |
| IBPL Volume 5: Project Mgmt               |   |  |                  |                 |
| IBPL Volume 6: Documentation Mgmt         |   |  |                  |                 |
| IBPL Volume 7: Financial Mgmt             |   |  |                  |                 |
| IBPL Volume 8: Compliance & Legislation   |   |  |                  |                 |
| IBPL Volume 9: Vendor Mgmt                |   |  |                  |                 |
| IBPL Volume 10: Acquisition Mgmt          |   |  |                  |                 |
| IBPL Volume 11: Asset Identification      |   |  |                  |                 |
| IBPL Volume 12: Disposal Mgmt             |   |  |                  |                 |
| Employee Awareness Program                |   |  |                  |                 |
| ITAK Magazine                             | n/a   |  | FREE             | \$0.00          |
| SROgroup Magazine                         | n/a   |  | FREE             | \$0.00          |
| <b>Total:</b>                             |   |  |                  |                 |

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