



For Immediate Release – International Association Announces New Provider Member

**March 17, 2005
Hartville, OH**

The International Association of IT Asset Managers announced today that Image Microsystems, Inc. has joined the association as a Provider Member. Image Microsystems provides solutions to remove, redeploy, and recycle end-of-life technology while minimizing the cost of ownership and maximizing the return value of IT equipment.

“The rising importance of disposal practices is a driving concern for many of our members in 2005,” states Barbara Rembiesa, President of IAITAM. “Companies like Image Microsystems are helping us support our member’s efforts to choose cost-effective disposal methods while conforming to the letter and intent of electronic recycling and disposal legislation.”

“Image Microsystems is proud to partner with IAITAM in its commitment to unify and educate IT Asset Managers about best of breed End-of -Life solutions,” said Levy Antal, Vice President of Business Development for Image Microsystems.

Alex Abadi, Ph.D., CEO of Image Microsystems said that “Image Microsystems’ partnership with IAITAM is an excellent way to keep the IT community informed of legal and environmental risks associated with non-compliance since regulatory compliance remains the most mission critical of challenges facing companies today.”

IAITAM Provider Membership is offered to companies that offer products and services that serve IT Asset Managers, directly or indirectly. As visionaries and industry leaders, these companies provide solutions that support the successful implementation of IT asset management initiatives and have joined the association to share their experiences.

About IAITAM:

The International Association of Information Technology Asset Managers (IAITAM) is the professional association for IT Asset Management, serving Software and Hardware Asset Management professionals and providers of software and IT services in more than eighteen countries around the world. IAITAM provides these professionals with centralized professional skills development applicable across industries, goals and company size. The organization educates the business community on the value of information technology asset management and on how to implement cost saving life cycle management strategies to reap the benefits. IAITAM is the publisher for *ITAK*, the only professional magazine for the IT Asset Management Professional. IAITAM is based in Ohio, USA.

About Image Microsystems:

Founded in 1992, Image Microsystems Inc. is a leader in setting the standards for developing and managing reverse logistics services and outsourced technical services including test and repair, remanufacturing, de-manufacturing, data erasure, re-marketing and recycling. For more information, visit the company’s Web site at www.imagemicro.com.

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Editor’s note: IAITAM and the IAITAM Courseware are trademarks of IAITAM, an Ohio Corporation. All other product or company names mentioned are used for identification purposes only, and may be trademarks of their respective owners.

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