



For Immediate Release – International Association Announces Partnership with Image Microsystems to provide Wi-Fi during 2005 Annual Conference and Exhibition

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Hartville, OH**

The International Association of IT Asset Managers announced today that Image Microsystems will be providing a Wi-Fi Hotspot Kiosk for all attendees during the upcoming IAITAM 2005 Annual Conference and Exhibition to be held November 9-11 in Orlando Florida.

The main purpose is a demonstration of IT end-of-life sustainability. All of the hardware that will be used at the conference to set up the Wi-Fi Kiosk was either destined for recycling or refurbishing. The "Hot Spot" will provide all attendees immediate online access to the conference schedule and events as well as their email through the internet. The attendees with their own laptops will also be able to access the internet.

Being able to provide positive alternatives for end-of-life assets creates an economic benefit for IT Asset Managers. Instead of facing a risk and a cost associated with recycling, the asset may potentially have value or at least less or no cost to manage the disposal. These opportunities for sustainability also eliminate all risk because the asset will not face the recycling process or be exposed to state recycling laws.

"The need to think outside of the box and look for new alternative uses for old technology is important," says Alex Abadi, CEO of Image Microsystems.

"Being able to take an old P2 desktop computer that is targeted for recycling or even worse, a landfill may have an extended new life as a "Hotspot" server is pretty incredible and important to show our members. We are very excited about this partnership with Image Microsystems and look forward to presenting this demonstration during other upcoming events through next year," say Lynne Weiss, VP Sales and Marketing for IAITAM.

The software that will be running the Hotspot is provided by Less Networks, the world leader in FREE Wi-Fi software.

About IAITAM:

The International Association of Information Technology Asset Managers (IAITAM) is the professional association for IT Asset Management, serving Software and Hardware Asset Management professionals and providers of software and IT services in more than eighteen countries around the world. IAITAM provides these professionals with centralized professional skills development applicable across industries, goals, and company size. The organization educates the business community on the value of information technology asset management and on how to implement cost saving life cycle management strategies to reap the benefits. IAITAM is the publisher for *ITAK*, the only professional magazine for the IT Asset Management Professional. IAITAM is based in Ohio, USA. www.iaitam.org

About Image Microsystems Inc.:

Founded in 1992, Image Microsystems Inc. is a leader in setting the standards for developing and managing reverse logistics services and outsourced technical services including test and repair, remanufacturing, de-manufacturing, data eraser, re-marketing and recycling. For more information, visit the company's Web site at www.imagemicro.com.

About Less Networks:

Less Networks provides a commercial-grade free WiFi hotspot solution for venues, service providers, and aggregators world. Single Sign On roaming for WiFi users at network hotspots in six countries and 30 cities. Service providers have centralized web-based access to network statistics, status, user communication, and branding. Aggregators can market customized lists of network hotspots based on type and locale.

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For further information contact:

Lynne Weiss
VP Sales & Marketing
International Association of Information Technology Asset Managers
1915A Gingerich Street
Hartville, Ohio 44632 USA
Phone +1.866.9IAITAM (+1.866.942.4826)
Fax +1.509.479.0152
www.iaitam.org
media@iaitam.org

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