



For Immediate Release – International Association Appoints Matthew French to the Membership Advisory Council

**March 15, 2005
Hartville, OH**

The International Association of IT Asset Managers announced today that Matthew French, Senior Segment Manager - Asset Management Suite at Altiris has accepted a position on the Membership Advisory Council for the association. As knowledgeable, active participants in the ITAM profession, the Advisory Council members provide suggestions, feedback and advice to the leadership of the association. The Advisory Council also offers their expertise to guide projects that will benefit the entire membership by promoting standardization and best practices.

In his current role at Altiris, Matthew French focuses on the direction of the asset management tools and in his previous roles in the industry, Matthew focused on service management as well as asset management. Matthew's broad perspective allows him to effectively help customers align IT organizational resources and tools with industry standards and best practices in service and asset management. In his current role as Sr. Segment Manager - Asset Management Suite, Matthew is responsible for Altiris Asset Management Suite and helps guide a Product Management team in the development of product requirements, market messaging, pricing and packaging, and Altiris' fulfillment of ITIL.

"As a professional organization that values the providers of tools and services for our members, Matt is a great addition to the Advisory Council. He is an enthusiastic supporter of the application of process and operational models to the business practices that comprise IT asset management. His experience working with a wide variety of assets and technologies will be of great interest to our membership," stated Jenny Schuchert, Vice President of Program Development and the IAITAM representative on the Advisory Council.

About IAITAM:

The International Association of Information Technology Asset Managers (IAITAM) is the professional association for IT Asset Management, serving Software and Hardware Asset Management professionals and providers of software and IT services in more than eighteen countries around the world. IAITAM provides these professionals with centralized professional skills development applicable across industries, goals and company size. The organization educates the business community on the value of information technology asset management and on how to implement cost saving life cycle management strategies to reap the benefits. IAITAM is the publisher for *ITAK*, the only professional magazine for the IT Asset Management Professional. IAITAM is based in Ohio, USA.

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